

SYLLABUS OF CLASS- IX(2024-2025)
MASS MEDIA AND COMMUNICATION

UNIT TEST

1. Communication
2. Mass Media

FIRST TERM

1. Print Media
2. Radio as a medium

(Chapters of Unit Test to be included)

INTERNAL ASSESSMENT

PROJECT

FINAL TERM

1. Introduction to Advertising
2. Internet

(Chapters of Unit Test and First Term to be included as per ICSE scope of syllabus)

INTERNAL ASSESSMENT

PROJECT

SYLLABUS OF CLASS X(2024-2025)
MASS MEDIA AND COMMUNICATION

UNIT TEST

1. Communication
2. Print Media And Design

FIRST TERM

1. Photography
2. Television
 - a. A brief history of television (globally)
 - b. Characteristics of Television

(Chapters of Unit Test to be included)

INTERNAL ASSESSMENT

PROJECT

FINAL TERM

1. Television
 - c. Types of Television
 - d. Television Broadcasting in India
 - e. Types of Television Broadcasting
2. IMC (Integrated Marketing Communications)

(Chapters of Unit Test and First Term to be included as per ICSE scope of syllabus)

INTERNAL ASSESSMENT

PROJECT